

**COMMUNITY  
PRELIMINARY ACTION PLAN  
DIVERSITY**

**ASPIRATION STATEMENT: Embrace diversity through inclusive communication, events and the arts**

**PRIORITY GAP: #1 Better Communication**

**ACTION PLAN TO CLOSE THIS GAP**

<b>ACTION STEPS</b>	<b>LEAD PARTNERS</b>	<b>SUPPORT PARTNERS</b>	<b>TIMELINE</b>
Spanish language poster at Hispanic businesses and churches			
Radio/OCTS			
Interpreter (shared among City Agencies)			
Text message broadcasts			
Information Kiosk w/videos for non-readers			
Get Ideas/Advice from other communities			
Emails to church secretaries			
Bilingual dispatch at CAT			

**PRIORITY GAP: #2 Need a single organization/resource that supports diversity as its sole mission**

**ACTION PLAN TO CLOSE THIS GAP**

Expand support and awareness of Bridging Cultures			
Funding and volunteers			

**PRIORITY GAP: #3 More Personal Ambassadors and Connectors**

**ACTION PLAN TO CLOSE THIS GAP**

Create networking opportunities for Meet and Greet			
Establish neighborhood Association for South Canby (99-Township/Ivy Locust) National Night Out			
Cross connections with faith organization and community clubs			
Centralized listing of available volunteers to match with opportunities			

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COMMUNITY**

**ASPIRATION STATEMENT: Keep small town feel by promoting connectivity with community and business**

**PRIORITY GAP: #1 Support local businesses**

**ACTION PLAN TO CLOSE THIS GAP**

<b>ACTION STEPS</b>	<b>LEAD PARTNERS</b>	<b>SUPPORT PARTNERS</b>	<b>TIMELINE</b>
Fund local transit route			
Ask (survey) local businesses on what they need and want			
Highlight local business in Herald, CTVS including home based businesses			
Extending business hours			
Free Bus one day a week			
Farm Loop on City Web Site, tournaments, 4 <sup>th</sup> of July, Car show, Slice of Summer, etc.			

**PRIORITY GAP: #2 Connectivity (Communication – Block Party)/Supporting better Neighborhoods**

**ACTION PLAN TO CLOSE THIS GAP**

<b>ACTION STEPS</b>	<b>LEAD PARTNERS</b>	<b>SUPPORT PARTNERS</b>	<b>TIMELINE</b>
Neighborhood associations for all residential areas			
Website 1 <sup>st</sup> contact and info for Officers *Block parties *Disaster preparedness and neighborhood watch			
City wide block parties			
City Night Out			
Safe Houses/Walking School Bus			
Community Newsletter			

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**PRIORITY GAP: #3Catch All – Tourism Contact Outside of Canby to draw people here?**

**ACTION PLAN TO CLOSE THIS GAP**

ACTION STEPS	LEAD PARTNERS	SUPPORT PARTNERS	TIMELINE
General catch all for tourism and community to visit (web-site/Kiosks) to find what events are happening in Canby			
<b>Kiosks -</b> *CHS Graphic Design/CHS Const. class build Kiosks * <b>Multiple locations for Kiosks</b> Clackamas County Fairgrounds City Hall – Library - Wait Park – Thriftway - War Memorial Grant & 1st * Include physical map/Chamber map also			
Interactive water park			
PDX Play date indoor play area			
Hot Tub at our pool			

**COMMUNITY  
PRELIMINARY ACTION PLAN  
ARTS AND CULTURE**

**ASPIRATION STATEMENT: Increasing and promoting art and events that can build community cohesiveness and attract tourism to Canby**

**PRIORITY GAP: #1 Expanding existing events**

**ACTION PLAN TO CLOSE THIS GAP**

<b>ACTION STEPS</b>	<b>LEAD PARTNERS</b>	<b>SUPPORT PARTNERS</b>	<b>TIMELINE</b>
<b>Flyers in businesses</b>			
Funding stream i.e. Hotel or Restaurant tax			
Building event calendar on website, print regularly in Herald, etc.			
List and prioritize public events			
Build Community capacity to be successful, i.e. teach skills to leaders, consistency			
Promote patience to allow growth of events			
Collect feedback on events from attendees i.e. survey			
Market outside of Canby, i.e. PDX			
Local access TV to promote local events			

**PRIORITY GAP: #2 Communication and Outreach**

**ACTION PLAN TO CLOSE THIS GAP**

<b>ACTION STEPS</b>	<b>LEAD PARTNERS</b>	<b>SUPPORT PARTNERS</b>	<b>TIMELINE</b>
Highway Banners to promote events			
Flyers to public and schools			
Website like “danceportland.com” or “brownpapertickets.com” linked to City Website			
Annual arts leaders coordinating meeting *Set annual calendar * Cross promote			
Roaming Ambassador			
Coordinate events schedules to businesses, communicate			

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ARTS AND CULTURE**

**PRIORITY GAP: #3 Additional Events**

**ACTION PLAN TO CLOSE THIS GAP**

<b>ACTION STEPS</b>	<b>LEAD PARTNERS</b>	<b>SUPPORT PARTNERS</b>	<b>TIMELINE</b>
Art Fair (Salem Art Fair)			
Multi-Cultural Festival (food, dance and music)			
Youth events			
More athletic events			
Learn when athletic events are like tournaments, bike rides			

**COMMUNITY  
PRELIMINARY ACTION PLAN  
EDUCATION**

**ASPIRATION STATEMENT: Better partnership with the school district, home schoolers and the Canby Community as a whole**

**PRIORITY GAP: #1 Funding**

**ACTION PLAN TO CLOSE THIS GAP**

<b>ACTION STEPS</b>	<b>LEAD PARTNERS</b>	<b>SUPPORT PARTNERS</b>	<b>TIMELINE</b>
Federal, State and Local Grants			
Activism – Lobby State Legislature, implement 2009 School Finance Committee Recommendations			
Review existing allocations – Budget Committee			
Local option levy – bonds			
Promote local economic growth			

**PRIORITY GAP: #2 Community members as guest educators**

**ACTION PLAN TO CLOSE THIS GAP**

<b>ACTION STEPS</b>	<b>LEAD PARTNERS</b>	<b>SUPPORT PARTNERS</b>	<b>TIMELINE</b>
Expand job shadow program to include speakers in class			
Find volunteers <ul style="list-style-type: none"> <li>• Survey skills in community and match with needs</li> <li>• Communication of resources already in place</li> <li>• Mentor program: reading buddies, old and young</li> </ul>			
Unity home schoolers			

**COMMUNITY  
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EDUCATION**

**PRIORITY GAP: #3 At risk communities and social/economically challenged**

**ACTION PLAN TO CLOSE THIS GAP**

<b>ACTION STEPS</b>	<b>LEAD PARTNERS</b>	<b>SUPPORT PARTNERS</b>	<b>TIMELINE</b>
Support/Strengthen Canby Center			
Volunteer Organization to match grants with needs (include college and trade schools)			
Big Brother/Big Sister			
Support Community partners that support education i.e. Canby Education Foundation			

## DECEMBER 3RD COMMUNITY VOTE TALLY

<b>DIVERSITY</b>		
<b>Ranking</b>	<b>Gaps Discussed</b>	<b>Votes</b>
1	Better Communication Needed	18
2	Need Single Organization/Community Resource that supports diversity – sole mission	17
3	More Personal Ambassadors? Connectors	16
4	Add Hispanic music to Slice of Summer	6
5	Expand bilingual program – Need more adult non English speakers	3
6	Diversity doesn't just mean ethnic	2
<b>SMALL TOWN COMMUNITY</b>		
<b>Ranking</b>	<b>Gap Discussed</b>	<b>Votes</b>
1	Support Local Businesses	19
2	Connectivity (Communication – Block Party)	14
3	Supporting Better Neighborhoods	10
<b>ARTS AND CULTURE</b>		
<b>Ranking</b>	<b>Gap Discussed</b>	<b>Votes</b>
1	Expanding existing events	16
2	Communication and Outreach	14
3	Additional Events	12
4	Funding	10
5	Public Art Space	5
6	Need More Art	5
<b>EDUCATION</b>		
<b>Ranking</b>	<b>Gap Discussed</b>	<b>Votes</b>
1	Funding	22
2	Community Member as Guest Educator	10
3	Risk Communities and Socio Economically Challenged	9
4	College Opportunities – CCC Satellite Campus in Canby	8
5	Class Size is Increasing	6
6	Continuing Education	3
7	Schools are Declining	2
8	Not enough discussion with Home Schooling Community	1
9	Pre-School	1