



Canby
Public
Library

STRATEGIC PLAN

2024 - 2027



Approved by the Library Advisory Board on 9/17/24 and City Council on 10/23/24

The Canby Public Library is a values-driven organization and community hub dedicated to cultivating personal and collective growth through quality services and compassionate interactions.

VISION



MISSION

The Canby Public Library strives to provide a safe, welcoming, and dynamic environment where all come to learn, explore, invent, create, and connect with free and equitable services. By providing information, resources, assistance, programming, and access to technology, we are investing in a stronger Canby community.



Strategic Priority 01

ADVANCE COMMUNITY EDUCATION AND OUTREACH

➤ Engage/re-engage with those in the Canby service area

- Re-establish relationships and collaborate with Canby area schools
- Support educators and students with special events and tailored resources
- Participate in community events (outreach), including those in unincorporated areas, to increase awareness of the library's value and services
- Partner with other city departments, local businesses, and community organizations for program and outreach opportunities
- Increase library card registrations

In this document, "community" includes all those in the Canby service area (the geographic area that the library was established to serve) and all that use the library's resources and services.

➤ Leverage social media to educate library users on our processes and how best to interact with our resources

➤ Apply for and utilize grant funding to expand services to underserved communities

➤ Support workforce and career development with dedicated resources and education

- Provide programs and workshops that address financial, health and wellness, and job searching needs
- Provide dedicated hardware and software for work and career support





Strategic Priority 02

BUILD COMMUNITY THROUGH QUALITY PROGRAMMING AND SERVICES



Apply an equity lens to investigate ways to remove barriers and create more opportunities to stimulate curiosity and lifelong learning for all ages

- Implement more programs for all ages and all abilities, including active and passive programs
- Deliver programs that highlight other cultures and communities
- Develop seed library programs related to gardening and sustainability
- Develop and offer Maker Lab STEAM programming for all ages
- Connect all services and programs to our available resources for continued learning



Create an annual feedback survey for patron input on library resources and services



Engage the community to help spread the library's value

- Leverage partnerships with local community groups and library support organizations
- Empower volunteers to be vocal advocates for the library
- Plan an annual library open house to share our available resources





Strategic Priority 03

IMPROVE DEPARTMENTAL AND ORGANIZATIONAL HEALTH AND STABILITY

- Ensure strong working relationships and build capacity for all members of the Library Advisory Board, Library Foundation and Friends of the Library to support ongoing staff and library championing work
- Foster relationships with City Council, other city departments, and community stakeholders to support our collective work
 - Increase engagement and communication with City Council, city departments, and community stakeholders
 - Present Strategic Plan annual progress report with the Library Advisory Board
- Invest in organizational culture, staff wellbeing, and growth
 - Establish a training plan focused on helping library staff succeed in their work and prevent burnout
 - Provide learning and development opportunities for staff to feel engaged and supported
 - Evaluate staff and operational capacity to successfully carry out current and planned library programming, services, and outreach
 - Focus on sustainability long term





 **CANBY**
Public Library

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